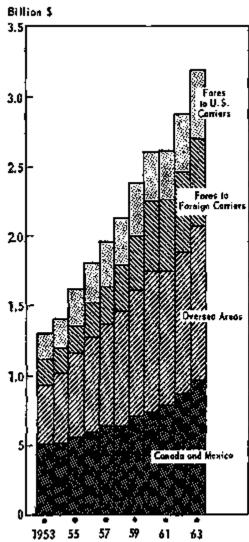
# Foreign Travel Boom Continued in 1963

A RECORD number of U.S. residents traveled abroad last year and spent more on foreign travel than ever before. The total expenditure came to about \$3.2 billion. The increase over 1962—11 percent—matched the 1961-62 rise and was slightly larger than the average annual increase over the last dozen years.

All but \$0.5 billion of the total went to foreign countries, either as fare payments to foreign transocean carriers or

# FOREIGN TRAVEL EXPENDITURES OF U.S. RESIDENTS



U.S. Department of Commerce, Office of Bostoness Economics, 64-6-10

as payments for travel expenses within Transocean fares foreign countries. accounted for \$1,120 million, or more than one-third of total expenditures; of this, foreign carriers received \$625 million and U.S. carriers \$495 million. Almost \$2.1 billion was spent within foreign countries—0 percent more than in 1962. The latter increase reflected two factors that worked in opposite directions: on the one hand, there was a large increase in the number of travelers, but this was offset in purt by a docrease in average expenditure per traveler.

Almost all areas shared in the 1963 rise. Europe and the Mediterranean area received \$735 million last year, up 11 percent over 1962, as compared with a rise of 5 percent in the previous year. Expenditures in Canada, at \$520 million, were 9 percent higher than in 1962; in Mexico, Americans spent \$450 million, 13 percent over the prior year. In other areas, the changes from 1962 were slight, showing virtually no change in the Caribbean area and in South America, and a 3-percent rise in the Pacific region.

Foreign visitors to the United States spent a total of \$935 million in 1963, 7 percent more than in 1962. As usual expenditures by visitors from Canada and Mexico made up the bulk of our receipts, their combined outlays reaching some \$600 million, or two-thirds of the total. Visitors from overseas spent \$330 million here last year, an increase of 26 percent, and in addition, paid about \$118 million in transocean fores to U.S. carriers.

#### Travel payments rise in 1964

Preliminary estimates of U.S. travel spending during the first 3 months of 1964 indicate a continued growth of travel payments during the year. Total expenditures were up 9 percent over

the corresponding 1963 quarter. More disposable income in the hands of prospective U.S. travelers because of rising economic activity and lower income taxes should serve to continue the upward trend of U.S. travel spending abroad in 1964. If the relationship between foreign travel outlays and disposable personal income of the last decade continues (see Sunvey, June 1963, p. 27), and if GNP approximates the widely used forecast of \$623 billion Americans will spend upward of \$3.5 billion on foreign trips this year. Lower transportation costs across the Atlantic beginning in April should be an additional stimulating factor.

Receipts from foreign visitors rose to \$215 million during the first quarter of 1964, a total 15 percent higher than in the same period last year. Canadian

Table 1.—Expanditures for Foreign Travel By U.S. Residents

(Attitions of deliars)

	LVIAITOR	9 OT COMPUTE	!		
		Bapendi- tures in	Force pald to-		
Year .	Total	fóreign countrios	Poreign carriers	U.S. carriets	
1020	088	183	164	41	
1037	470	916	96	27	
1047	716	573	56	88	
1951 1952 1058	1,028 1,158 1,300 1,400	757 840 629 1, 041	182 172 170 188	138 179 196 200	
1966	J, 612 I, KI4 I, <b>95</b> 6 2, 140	1,150 1,275 1,372 1,400	201 238 231 320	256 301 322 300	
(969) (966) (1965) (1992)	2,380 2,610 2,812 2,882 3,180	1,440 1,743 1,747 1,992 2,070	380 *606 *607 *678 *626	300 *360 *456 *416 *503	

<sup>\*</sup>New Serius.

Nove: - Excludes travel by military personnel and editor deverament employees stationed abroad, their dependents and U.S. citizens residing abroad; includes shore expenditures of order travelors; passenger farse exclude fares paid by endgrant alletts.

Sources: U.S. Department of Commerce, Office of Business

spending for travel here was up sharply with a gain of 25 percent; this may mark the end of the downtrend of the last several years in Canadian travel expenditures in this country. The New York World's Fair can be expected to stimulate foreign visits, and lower transportation costs on the Atlantic will also assist in raising travel here.

#### Number of travelers reaches 2 million

The number of U.S. residents traveling overseas last year rose 12% percent to almost 2 million. The absolute increase from 1962 was higher by 30,000 persons than in the previous year, but percentage-wise the changes in the 2 years were about the same. The number of air travelers increased by 12 percent to 1,672,000 in 1963, while those traveling by sea reached 318,000, about 14 percent more than in 1962. The perpertion of sea voyages remained at approximately 18 percent of all oversea travelers, the same as the year before.

Table 2.—Exponditures for Foreign Travel by U.S. Residents, 1959-63

[and to be excelled Mar.]

14-416	MG (*L 1*				
	1060	1963	1961	1902	1903
Tetal,	2, 580	2,610	2, 612	2,843	3, 100
Transportation	770	603	545	990	1,120
Poreign-flag carriers	880 890	100 200	6)7 358	575 415	025 405
l≿poodlieres abroad	1,610	1,745	1,747	1,892	2,070
Connie. Personsstnying under	306	390	425	479	622
24 hours	n.a. 8 <b>40</b>	48 305	47 376	305	11.E
ican bonier only	232	245	254	280	823
Overson areas	896	1,000	182	1, 018 (	1, 100
Rorope and Meditor- respons	604	704	<b>8</b> 30	000	735
United Kingdom Ireland France Ireland France Ireland France Ireland Germany Austria Bwitzeriand Italy Bpain Israel Gresco Domanria Norway Bwitzer Wast Indies and Central America Ireland Irel	108 1.11 1.12 1.13 1.14 1.14 1.14 1.14 1.14 1.14 1.14	100 12 18 18 18 18 18 18 18 18 18 18 18 18 18	107 133 106 533 26 54 54 54 112 24 113 113 114 115 115 115 115 115 115 115 115 115	125126674523335555 12512667452335555 12512667455 125126675 1251267 12512675 1251267 1251267 1251267 1251267 1251267 1251267 1251267 12	1月16日 1月18日
Netherlands West Indies	0.0.	10	"ii	30	10
South America	4h 11.11	45 9	49	56 10	64 9
Other overses areas	76 n.u.	8D 30	114	128 50	129 22
Hong Kong Australia-New Zea- June)	R.D.	18 4.a.	24 11	23 12	94 13
	ı	I	ı		<u> </u>

NOTE.—For coveringe, see table 1. n.s. Not available.
Solutes: U.S. Department of Covariones, Office of Business Recommits.

Once again, travel on cruise ships grew vigorously. More than 322,000 Americans took cruises, compared with some 266,000 in the previous year. Much of the rise of 21 percent was to the Caribbean area, with emphasis on short cruises to Nassau and other relatively nearby islands. In contrast with their strong performance in the previous year, U.S. cruise ships actually carried fewer passengers, and their share of the cruise market dropped from 15 percent of the total to 10 percent in 1963.

Cruise travelers are not included in the number of U.S. residents visiting oversea destinations, although their fare payments and spending ashore are included in data on travel expenditure. Cruise patrons are defined as travelers destined from one U.S. port to another, visiting foreign countries only briefly, and using the ship as a hotel. Their expenditure patterns differ from those of other travelers: 75 percent or more of their total outlays are devoted to fare payments and shipboard expenses.

### Travel to Europe

U.S. residents spent a grant total of \$1.34 billion on travel to Europe and the Mediterreancan area last year, about \$100 million or 9 percent more than in 1962. These figures include outlays on both transocean fores and expenditures within the region. The number of trayelers rose much more sharply, from 930,000 to 1,100,000, or by 18 percent. The cost of a European trip for the average American traveler declined, from \$1,300 in 1962 to \$1,200 last year. Among the factors contributing to the growth in travel to Europe were promotional air fares, special rates for groups of 25 or more, and the steady rise in chartered flights. by clubs and associations.

## Average trip to Europe cost less in 1963

Lower transocean transportation costs contributed to the continued downward trend of total trip costs for Americans traveling to Europe and the Mediterranean area, but average per capita outlays within Europe also went down once again. Transportation to Europe and return amounted to \$550 for

the average traveler in 1963, down 10 percent, while expenses within the region averaged \$670 compared to the previous year's \$705 (see table 4). Figures for both years are associated with an average stay in Europe of approximately 45 days, with no significant variation in this factor over the 2-year period.

The decline in average per capita expenditures represented a continuation of a downward trend that has been in progress since 1956, and has been accentuated since 1960. Per capita outlays last year were well below even those of the early 1950's. A shorter length of visit as compared with the earlier period seems to provide part but not all of the explanation for the decrease. Daily expenditures in 1963 averaged \$15, as against \$13 in 1952 and \$17.50 in 1958 (see table 6). Since there has been a considerable

Table 3.—U.S. Travelors to Overson Conntries by Means of Transportation

Phaneands of tenusional

(Literange of travelers)							
	1969	1960	190L	19 <del>6</del> 2	1063		
Total	1,616	1,034	1, 575	1,707	1,804		
Sca	279 1,237	317 2,817	908 1, 807	280 1,487	318 1,072		
Europe sud Mediterra- head	7025	833	826	891	L, 102		
Sen	204 501	230 002	20G 02Q	221 710	284 848		
West Indies and Control Apportes	677	из	550	600	લ્ય		
Alr	. 54 622	07 574	\$7 \$13	33 676	4L 2790		
Bouth America	59	71	68	86	Ú7		
8 cm	7 52	0 02	10 73	ที	93		
Other	76	90	116	142	100		
Ses	1.8 (1.2	11 79	15 101	18 134	142 142		

Note.—For caverage, see table 1: also excludes cruise travelers, who minipared about 100,000 in 1900, 212,000 in 1901, 200,000 in 1902, and 322,000 in 1903.

floures: U.S. Department of Commerce, Office of Business Economics, based on data of U.S. Department of Justice Intrafgration and Naturalization Service.

price rise in Europe from the 1950's to date, it appears that the real volume of daily expenditures has decreased since 1952 and has fallen substantially since 1958. The most important factor in this decline may well be the growing number of U.S. travelers in the middle income groups who now find foreign travel within their reach but who spend on a more modest scale. The \$100

limit on duty-free imports may also have beloed lower the average expenditure per traveler in the year or two following its introduction in 1961.

# Sea travelers spent more than air travelers

Persons traveling to Europe by air spent less on the trip than those using sea transportation in 1963. Air travelers paid on average of \$530 each for transportation to and from Europe, and spent \$615 in Europe. Both were lower than in 1962, when air fares averaged \$595 and other expenses \$640. Air travelers characteristically run up a higher daily expenditure than sea travelers (see table 6), but their trips are on the average of shorter duration. Sea travelers paid an average of \$630 for transportation to and from

Europe and the Mediterranean area, and spent an additional \$850 while there. Comparable figures for 1962 were \$635 in fares, and \$860 for outlays within European countries.

The proportion of U.S. residents who traveled to Europe by sea showed a continued decline in 1963. About 23 percent of all Americans used sea transportation, a percentage point less than in the year before. However, the absolute number of those who chose to travel by ship climbed about 33,000 over 1962, reaching 254,000. Some \$48,000 Americans visited Europe by air, almost 20 percent more than in 1962.

#### Increases widespread by country

Expenditures rose in almost all European countries last year but rates of

Table 4.—Numbers and Expenditures of U.S.-born and Foreign-born U.S. Residents
Traveling in Europe and the Mediterranean Area, Selected Countries, as Available,
1962-63

	Num	ther of trac (thatesmult	félera )	Total expenditures (millions of deliars)		Averege expenditures (deflura)		kures	
	U.B horn	Foreign- born	Total	U.B born	Poroign- born	Total	U.S bora	Pornign- bern	Total
Europe and Modifornmen:									
1903 1902 Son:	779 040	329 282	1,102 081	504 504	171 150	735 000	730 773	644 644	067 705
1903.	162 137	. 02 84	954 - 921	1558   140	38 54	918 104	072 1,007	037 031	831 840
Air: 1908	B11	237	848	407	112	510	605	474	012
United Kingdom:	512 438	104	710 579	903 92	102 24	116	71L 2E1	518 230	656 214
Imband:	313	96	470	rú	922	112	224	290	294
1902 1902 France:	15 .	23 20	80 75	10 tu	, G	16	176 181	250 301	208 213
1962 1962 Belglum-Luxambourg:	478 428 ,	98 80	57 <b>6</b> 517	102 96	17 17	110 112	262 217	177 180	313 300
1002	118 120	35 18	J44 139	7 7	2 2		80 02	81 04	04 00
Methorhands: 1003 1002	187 102	40	227 1 <b>93</b>	1 17	4	21 17	89 82	117	94 96
Germany:	307	101	469	80	24	76	168	288	190
1902 Austria:	252 165	95 43	347 208	4D 18	26 7	06 25	102	273 155	187 L10
1862	143	34	170	17	6	22	120	147	123
1663 1862 [tolg:	205 207	(6)	371 317	43   25	01 01	63 46	342 386	151 168	143
1902	301 331	98 50	420 417	105 92	32) 24	135 118	295 275	311 291	214 280
B(e)(03		22 21	163 133	31 23	6	2A 129	217 206	243 238	221 211
Dominark;	146	35 20	170	17	4	21	117	161	124 128
1802 Bwedow: 1908	110 72	13	140 85 77	14	4 3	16 13	120	13-t 246	
Greater:	(D)	17		В	ة	12	123	2350	105
1903	74 03	20 12	04 75	17	6 6	23 18	231 206	421 415	971 200
[\$rae]; 1903	48 42	20 25	78 67	13	13	24 23	306 300	353 360	320 328

Norg.—For covering see table it includes the expenditures but not the number of truits travelers. Average expenditures of foreign-bern U.S. testdents are higher than those of U.S. born travelers in some countries, though they are lever for the area as a whole, because foreign-bern travelers visit foreign countries, and stay longer than the U.S. born travelers, who visit more countries on each trip.

Source: U.S. Department of Communes, Office of Justices Recommune, based on data of U.S. Department of Justice, Immigration and Naturalization Service.

increase varied widely. There were larger than average increases in total expenditures in the Netherlands, Spain. and Greece, with advances ranging from 25 to approximately 40 percent over the previous year. Smaller than average gains occurred in the United Kingdom, France, and Switzerland, and there was little change in Ireland and Belgium. The number of travelers rose in every country. The three countries with the largest advances in aggregate spending also benefited from increased per capital outlays. At the other end of the scale. the United Kingdom, Ireland, and Switzerland experienced larger than average decreases in per capita outlays. In a majority of the countries there was either no change in per capita spending or a decrease of a few percent.

#### Travel in Other Areas

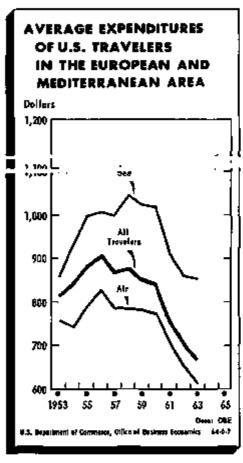
In Canada, where Americans spend more for travel than in any other country, U.S. travel spending climbed 9 percent over 1962 to \$520 million.

Over 630,000 Americans visited the West Indies and Caribbean area, including Bermuda, and spent \$180 million in the region in 1963. An increase of 4 percent in the number of visitors helped offset lower average expenditures, as did the strong growth of cruise travel in this area. Most countries in the region last year received about the same amount as in 1962 from larger numbers of U.S. visitors. Bermuda and Jamaica appear to have done slightly better than average, each earning about \$2 million more in 1963 than in the prior year.

Nearly 100,000 U.S. travelers spent \$56 million on South American trips, compared with 85,000 who spent \$55 million there in 1962. Americans spent 13 percent more for Mexican travel in 1963, for a total of \$448 million. Persons traveling in the border zone of Mexico spent 72 percent of the total, or \$322 million. Over \$125 million was spent in interior Mexico.

A 13-percent rise in U.S. travel to other oversea areas—principally the Far East—resulted in the expenditure of only 3 percent more dollars last year. A total of \$129 million was spent by 160,000 U.S. residents traveling in the area. Roughly 80 percent in-

cluded Japan in their itinerary and spent \$52 million in that country, while approximately 75,000 Americans visited Hong Kong, where they spent \$25 million. Both countries maintained their positions as the leading foreign travel attractions of the Pacific area, but declining average expenditures held dollar receipts to very limited gains over 1962. Despite their decline



last year, U.S. average per capita travel outlays in Japan, at \$410, remain higher than in any major tourist country of the world.

## Foreign Spending Here Rises

U.S. carnings from all foreign visitors increased 7 percent to \$1.05 billion last year. Visitors from oversea countries paid about \$118 million of this to U.S. transocean air and sea carriers and spent \$0.93 billion in the United States. Visitors from Canada and Mexico, the source of 65 percent of our total receipts from travel within our country, spent a total of about \$600 million here.

As in 1962, Canada was the only exception to the pattern of higher U.S. receipts from travel. Restrictive measures of the Canadian government continued to exercise a restraining influence on spending of its residents for U.S. travel, which dropped 5 percent below the 1962 figure to \$370 million. Last year Canada received \$150 million more from U.S. visitors than Canadians spent here.

Mexican visitors spent \$230 million for U.S. travel in 1963, compared with \$215 million in 1962. About \$65 million, 28 percent of their total expenditure, was paid for travel beyond our border area in 1963; this represents a continuation of the recent trend of increased Mexican travel to more distant parts of the United States.

#### Number of oversea visitors up sharply

The number of visitors from oversea areas increased less than their expenditures here last year. A total of 19 percent more business, pleasure, transit travelers, and students brought the total to 847,000, who spent \$330 million here. The preponderant part of the rise was in pleasure trips, which accounted for 613,000 visits, almost three-fourths of all travelers, and 117,000 more than in 1962. Business travel increased by approximately 15,000 to 122,000 last year. Transit travelers were slightly less numerous than the year before, and students somewhat more numerous.

Almost 400,000 visitors from Europe and the Mediterranean area visited the United States last year, and spont \$115 million. Average expenditures declined somewhat, principally because most of the volume increase was concentrated in the pleasure travel group, whose average expenditures were \$250 last year, well below the \$510 average for business travelers. As in the previous year, 70 percent of the European visitors came for pleasure visits—in-"fumily affairs". Business eluding travelers made up less than 20 percent of the total, while persons in transit and students made up the remaining 10 percent. British visitors again accounted for one-third of all travelers from Europe and the Mediterraneau, their total reaching 138,000. Of the latter, 100,000 were here on pleasure trips. Visitors from Germany numbered

Table 5.—Percent Change in Number of Travelers, Average Expenditures, and Total Expenditures, of U.S. Residents Traveling in Europe and the Mediterranean Area, 1962-63

	Change to num- ber of travelets	Chupage in total expendi- tures	Ohengo in aver- age ex- pendi- tures
Europe and Mediterraneau Sen Air. United Kingdom Ireland. Franco. Isolgiam-Luxembourg Nediorionda. Commany Austria. Switzerland. Isolgy Spain. Denmark. Sweden. Orecee Luxembourg	+19 +17 +14 +18 +18 +17 +18 +17 +17 +17 +17 +17 +17 +17 +17 +17	1111	-71 -7 -8 -53 -39 -49 -41 -25 -12 -12 -12 -12 -12 -12 -12 -12 -12 -12

Source: U.S. Department of Commerce, Office of Business Recommiss.

Table 6.—Average Daily Expenditures of U.S. Residents Traveling in nurope and the Mediterranean Area, by Kind of Travel, 1952, 1958, and 1963

Travoler	1052	1058	1003
V.S. residonts:			
lst quarter 24 quarter 34 quarter 4th quarter	90, 75 10, 25 13, 68 11, 43	\$14, 41 20, 08 16, 24 17, 06	81& 11 17.04 18.02 16.03
Ymer-round daily average, sea and oir	18.00 11.51 26.47	17, 82 15, 41 10, 17	14.00 19.82 16,25
Notive-born rasidents:			
Year-tound daily avorage Sea. Air	18.07 (7.60 21.25	92, 78 21, 14 21, 87	18, 22 17, 57 18, 40
Foreign-born residents:			
Year-round daily average Sea	7, 74 8, 72 10, 72	9. 88 8. 70 11. 15	0. 80 7. 36 11, 42

Nove.—For coverage, see table 1; also excludes cruise travolers. Excludes three payments for transocean transporta-

Source: U.S. Department of Commetce, Office of Resinces Economics.

Tuble 7.—Expenditures by Residents of Foreign Countries in the United States
[Millions of dollars]

	1960 -	1981 /	1082+	1963 -
Vigitary from foreign countries Canada Maxico	875 (60) 182	886 449 200	874 392 217	824 372 233
Total oversea countries. Europe and Medi- torruntes. United Kingdom.	224 100 29	230 88 80	261 105 37	330 113 40
West tudies, Central and South America,	84	100	102	147
Other oversea countries	48 12	13	54 12	76 20

Revised data.

Note.—Incitides expenditures of travelers for business and pleasure, foreignors in transit through the United States, and students; ascitudes expenditures by foreign government personnel and foreign husbressmen amployed in the United States.

Source: U.S. Department of Commerce, Office of Business Boonomies.

60,000, up 18 percent over 1962, and nearly 3 out of 4 were on pleasure trips. French and Italian visitors last year numbered 42,000 and 27,000, respectively.

South American travelers came here in larger numbers than ever before during 1963, although the number of those only in transit through the United States was sharply less. A 28-percent increase in pleasure trips more than compensated for the drop, and brought the area total in 1963 to about 135,000, as against 115,000 in 1962.

The total of our visitors from the West Indies and Caribbean area rose to 197,000 last year. About one quarter of these were residents of the Dominican Republic, many of them apparently making only the short nop with the Rico: their number has increased for percent in the past 2 years. About

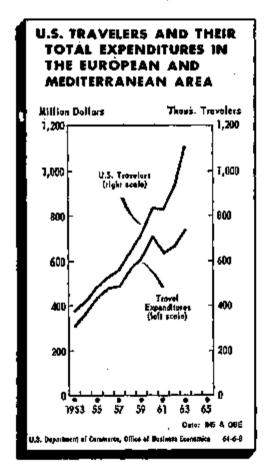


Table 8.—Foreign Visitors to the United States From Oversen Countries

[Thousands of travelers]

	Total	pess Just-	Pieus- uro	Tran- oit	Stu- deni-
Oversea tounisies total; 1903. 1902.	847 713	192 107	018 490	35 84	28 25
Eawope and Modiferra- near; 1008	399. 353	75	278 243	837	1
West Judies, Central and South America: 1903	#32 208	20 17	273 20-5	28 37	11 9
Other oversea areas: 1908	117 02	27 23	60 48	<b>4</b>	12 11

Norm.—Excludes visitors from Canada and Mexico; excludes foreign government personnel and foreign basiness mest comployed in the United States.

Source: U.S. Department of Justice, Immigration and Naturalization Service.

44,000 Central American visitors travoled here last year

visitors from other overses acono numbered about 117,000, up 27 percent from 1962. This included 32,000 Japanese travelers, who apparently found less difficulty last year in obtaining foreign exchange for U.S. visits, despite the continued limitations imposed by Japanese Government regu-

Table 9.—Foreign Visitors to the United States from Oversen Countries for Business, Pleasure, in Transit, or as Students (Thousands of travelors)

	1960	190L	1002	1943		
Aff Overees Array Europe ! United Kingdem. Germany France Italy.	602 285 27 285 27 285 285 285 285 285 285 285 285 285 285	84 183 183 183 183 183 183 183 183 183 183	713 341 123 50 38 23	*******		
Asia Japan Jarah	51 20 7	67 23 8	00 21 30	77 32 10		
West Indiagond Control Amor-	150	154	163	197		
South America. Violetable. Argovides. Coletable.	100 40 18 16	102 33 19 15	115 35 25 91	126 25 15 31		
Aftica	8	В	8	10		
Oceania Australia	20 22	373 272	30 24	4의 2만		

<sup>4</sup> For Europe and Meditorranean area combined, sectable 8.

Nove.—Evaludes visitors from Canada and Mozico; csoludes forsign government paramete and foreign business-men employed in the United States.

Square: U.S. Department of Justice, Immigration and Naturalization Service.

lations. The proportion of business trips by Japanese travelers declined slightly, to a little less than 50 percent of the total. An additional 5,000 Australians came here bringing their 1963 total up 20 percent to 29,000.

### Step-up in 1964 Plant and Equipment Programs

(Continued from page 5)

from 1963, while trucking companies expect a one-tenth rise.

#### Utilities, communications and commercial companies

Public utilities and the communications-commercial group project 1963-64 increases in new capital expenditures of 7 percent and 8 percent, respectively. These programs are little different from those reported last February. The expected rise in spending by commercial firms is due almost entirely to retail firms, which plan to increase their capital outlays throughout 1964.

Public utilities are planning to spend \$6 billion in 1964, the highest rate since 1958. Electric and gas companies are each scheduling a 7 percent increase over last year's outlays. On a quarterly basis, public utility spending rose steadily from the recent low in the first quarter of 1963, reaching a seasonally adjusted annual rate of \$6 billion in the opening quarter of this year—15 percent above a year earlier. Outlays are expected to hold close to a \$6 billion rate throughout 1964.

The carryover of new plant and equipment projects of the public utilities totaled \$6.2 billion on March 31, as compared to \$6.1 billion a year earlier. This was a much smaller rise from a year earlier than at the end of 1963. Starts of new projects in the first quarter of 1964 were \$1.9 billion as compared to \$2.1 billion in the first 3 months of 1963.